



4<sup>th</sup> Annual  
DEVOPS DAYS  
TAMPA BAY 2024!  
Sept 19<sup>th</sup> 8am-5pm  
@ Armature Works  
in Tampa, FL

Ready to connect with DevOps enthusiasts and showcase your innovative products and services? As an exhibitor, you'll gain brand awareness and connect with decision makers while reconnecting with existing clients, and potentially meeting engineers looking for their next opportunity!

## BUT FIRST...WHAT'S DEVOPS DAYS?

DevOps Days is **THE conference** for the most passionate, forward-thinking software developers, IT professionals, and business stakeholders who are obsessed with DevOps practices and methodologies! It's where you'll connect with the brightest minds in tech, showcase your innovative products, and push the limits of what's possible in software delivery.

Join us for non-stop learning, improvement, and innovation, and geek out with like-minded tech enthusiasts who share your DevOps obsession!



Expert Speakers | Open Spaces | Networking | Job Boards  
Lightning Talks | Lunch | Giveaways | Sponsored After Hours



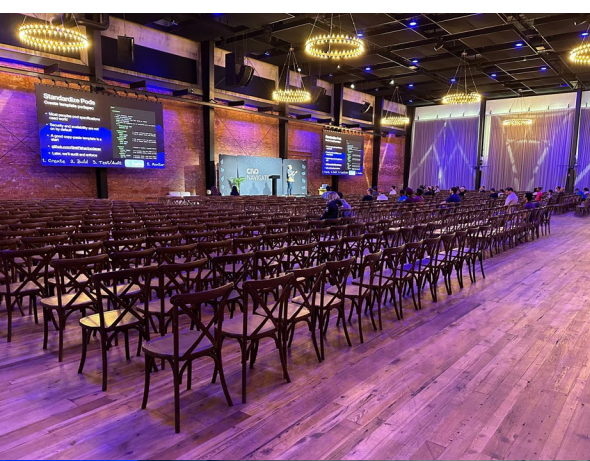
Last year's DevOps Days conference was a huge success, drawing in 200 DevOps enthusiasts who shared their knowledge, collaborated, and pushed the limits of what's possible in the world of software delivery!

# WHO'S GONNA BE THERE?

**200 DevOps enthusiasts will be attending our event**, ready to connect and learn about the latest tools and technologies to improve their workflows. Attendees include engineers, developers, IT managers, and other tech lovers looking to geek out with fellow tech enthusiasts.

**Back by popular demand, we're returning to Armature Works this year!** This historic mixed-use space in Tampa, FL provides a unique and innovative atmosphere that aligns perfectly with our conference's values of continuous learning, improvement, and innovation.

# AND, WHAT'S THE VIBE LIKE?



**Reserve your booth space today and join us for a day of networking, learning, and fun!**

# HOW DO WE GET IN ON THIS?

## Exhibiting at our event is a breeze.

We'll ensure your exhibit space is ready to go when you arrive. You'll have access to all the amenities needed to make your exhibiting experience smooth and stress-free. Plus, we'll provide digital promo materials to help market your attendance.

Sponsorship details		Gold	Platinum (5)	Diamond (2)
Price		\$750	\$3000	\$5,000
Included tickets		4	10	20
Branded discount code for add tix		X	X	X
Social media shoutout post		X	X	X
Logo on website, emails, signage		X	X	X
Logo on shared slide during breaks		X	X	
Logo on shirt*			X	X
Full table (6ft, 2 chairs, skirted)			X	X
Logo on dedicated slides				X
5-minute pitch to full audience				X
Other Sponsorships	Cost	Notes		
Lanyard Sponsor*	\$2500	We will provide attendee lanyards that only include your logo printed on them.		
Swag Bag Sponsor*	\$2500	We will provide a branded swag bag for all attendees with only your logo.		
LOCALS ONLY PKG	\$1000	10 event tickets, Social Post, Website Post		

**\*must sponsor and submit logo by Aug 1st**

As a sponsor, you'll get to showcase your tools and technologies to an engaged audience, generate buzz, and make meaningful connections with potential customers. Tech professionals are always looking for ways to streamline workflows and improve software delivery.

# WHY SHOULD WE GO FOR IT?

# WE'RE IN. WHAT'S NEXT?

**Ready to sign up?** Send an email to [tampa@devopsdays.org](mailto:tampa@devopsdays.org) to let us know which sponsorship level you're interested in. One of our amazing DevOps Days organizers will reach out and get you all started!